

Dear school principal / counsellor/ student advisor or family member

I am pleased to share with you details of the exciting undergraduate and postgraduate degree programs on offer at Brac University (BracU) in Dhaka, Bangladesh.

We are the leading private university in Bangladesh and increasingly recognized for our growing reputation in Asia.

Our vision is to be a proud global institution from Bangladesh.

Our mission is to create and share knowledge, uphold human values and promote sustainability.

We were delighted to have been well ranked in the 2020 Times Higher Education Impact Rankings, which use the UN's Sustainable Development Goals as the basis for measurement. We are particularly proud to have been ranked in the top fifty universities in the world for our work on SDG 1: Ending poverty in all of its forms.

We appreciate you are in the important position of helping students to make informed decisions about their higher education options. We would like you to make students aware of the very attractive study and scholarship options at BracU, a leading university located in Asia's second fastest economy. We attach an electronic brochure and poster which we would appreciate being shared with prospective students.

We are striving to build a truly international and student centric university that is recognized for the impact of its research. We promise to be responsive to your student's questions and make the admissions process as simple as possible.

To get the ball rolling please encourage your students to visit our international recruitment page on

<https://www.bracu.ac.bd/international-applicants>

There are plenty of exciting courses from our extensive list of undergraduate or postgraduate degrees that will develop the skills and competences needed to build successful future careers.

BracU is proud to have launched the buX, the same online learning platform that was developed for MIT and Harvard in the United States. Utilizing leading edge-technology has enabled us to provide an extremely interactive educational experience during the Covid 19 pandemic. In June we enrolled the largest intake of new students in our history, thereby demonstrating a huge vote of confidence in our online teaching capabilities. We guarantee all prospective students a high-quality online education for the next semester, after which we look forward to giving our international students a warm Bangladeshi welcome to our Dhaka campus.

Our scholarship programs are highly attractive. Your students may qualify for fully paid scholarships that cover education fees as well as transportation and residential costs. This financial assistance will enable academically gifted students from low income families to access high quality education that otherwise may be unaffordable. Our international team will be pleased to assist your students in applying for a scholarship.

There is no time to lose! Please ask your students to contact us today, become valued members of the BracU family and take a large step towards securing a successful future for them and their family.

Regards



Jonathan Cartmell

Vice President International