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Bhutan Youth Development Fund

Fundraising

Did You Know?

The Bhutan Youth Development Fund, established in 1999, is the oldest non-governmental, civil society organization in Bhutan.

Background

YDF Fundraising raises awareness and funds for Bhutan Youth Development Fund's programs both at an international and local level. In addition to cultivating donor relations, Fundraising seeks to build a culture of philanthropy and small giving in Bhutan's young civil society.



Activities

1. 250 for Youth: Encouraging small giving of 250 Nu. per month (less than \$5 USD) among a large number of individual Bhutanese donors
2. Badum Project: Empowering children under the age of thirteen to save and share with underprivileged Bhutanese youth. Similar to a piggy bank, the earthen pig named Badum is distributed for free and collected to support YDF programs
3. Donation Boxes: Encouraging schools, shops, restaurants, and the airport to raise awareness of our impact and encourage small donations to keep it going
4. International Advisory Council: Advocating on behalf of Bhutanese youth abroad, advising on YDF's fundraising activities, and expanding YDF's existing international network

Impact

- Engaged over 1,000 young donors across Bhutan to contribute to YDF programs and initiatives
- Sustains 5% of programs under YDF

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